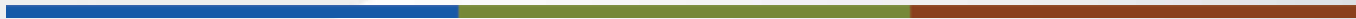




EMBREE

GROUP



Rebrand Presentation

About Embree Group

Embree Group is comprised of three affiliated entities that work seamlessly together to provide turnkey construction, real estate development, and capital markets services.

Embree has over 40 years of experience and expertise spanning across retail, restaurant, automotive, financial, storage, healthcare, and education industries nationwide.

When I joined Embree Group in July of 2019, the 40-year old companies' brand lacked both consistency and confidence.

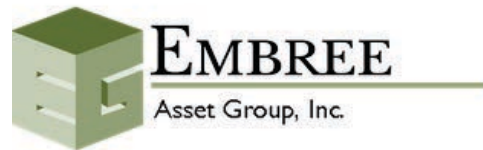
I developed an intuitive integrated marketing campaign to help evolve and grow their brands and create marketing collateral to match their level of success.

Previous Identity Palette & Logos

PALETTE



LOGOS



Previous Identity Collateral

AUTOMOTIVE EXPERIENCE
 DEVELOPER OF...
 AUTOMOTIVE EXPERIENCE
 Embree Construction Group, Inc. is a leading general contractor of automotive dealerships, commercial, residential and property related services. We have a proven track record in the automotive industry, providing a wide range of services. In a state of expansion, we are seeking qualified individuals to join our team. We offer a competitive salary, benefits, and a growth-oriented work environment. For more information, please contact us at 819-4700.

COMPLETED PROJECTS
 • 100+ Dealerships
 • 50+ Commercial Buildings
 • 20+ Residential Developments

EMBREE GROUP OF COMPANIES
 4747 WILLIAMS DRIVE, GEORGETOWN, TX 78633
 819-4700 | WWW.EMBREGROUP.COM

NATIONWIDE
 DEVELOPMENT | DESIGN/BUILD | PROGRAM MANAGEMENT | CAPITAL MARKETS

JOIN OUR INTERNSHIP PROGRAM

WHERE CAREERS ARE BUILT

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 819-4700 | WWW.EMBREGROUP.COM

STABILITY . EXPERIENCE . SCALABILITY

EMBREE GROUP OF COMPANIES
 \$12,819,4700 | www.embreegroup.com

THINK SAFETY! SINCE 1979

DEVELOPMENT | DESIGN/BUILD | CAPITAL MARKETS

12,000+ PROJECTS

EXCLUSIVE OFFERING

• \$175,000 PURCHASE PRICE
 • \$68,244 FEE
 • 7.00% CAP. RATE
 • NET LEASE TYPE

• SINGLE TENANT RETAIL/BALE MEDICAL OFFICE
 • EXCELLENT LOCUS/RENTAL
 • NEW 10,000 SQ. FT. BLDG. (2018) (SEE 2018)

STABILITY | EXPERTISE | SCALABILITY

EMBREE GROUP OF COMPANIES

DEVELOPMENT | DESIGN/BUILD | PROGRAM MANAGEMENT | CAPITAL MARKETS

EMBREE GROUP OF COMPANIES
 4747 WILLIAMS DRIVE, GEORGETOWN, TX 78633
 819-4700 | WWW.EMBREGROUP.COM

NATIONWIDE
 DEVELOPMENT | DESIGN/BUILD | PROGRAM MANAGEMENT | CAPITAL MARKETS

EMBREE GROUP OF COMPANIES

ON TIME ON BUDGET EXCEEDING EXPECTATIONS FOR 40+ YEARS

STABILITY EXPERIENCE SCALABILITY

NATIONWIDE
 DEVELOPMENT | CONSTRUCTION | CAPITAL MARKETS

LICENSED / REGISTERED IN 50 STATES
 12,000+ PROJECTS COMPLETED

NATIONWIDE
 DEVELOPMENT • CONSTRUCTION • CAPITAL MARKETS

40 YEARS OF PROVEN SUCCESS

13,000+ COMPLETED PROJECTS

OVER 215 INDUSTRY PROFESSIONALS

Embree Group of Companies provides nationwide turnkey real estate development services.

40+ YEARS OF CUSTOMIZING AND DEVELOPING PROGRAMS FOR LONG-STANDING CLIENTS

WE SPECIALIZE IN

• Retail Centers
 • Office Buildings
 • Multi-Family Residential
 • Industrial Facilities
 • Commercial Buildings
 • Healthcare Facilities
 • Educational Institutions
 • Government Buildings
 • Hospitality Properties

13,000 PROJECTS COMPLETED
 LICENSED & REGISTERED IN ALL 50 STATES

VALUED CLIENT RELATIONSHIPS

EMBREE GROUP OF COMPANIES

VALUED CLIENT RELATIONSHIPS

CONFIDENTIAL SITE OFFERING

COOLIDGE, SOUTH CAROLINA
 ± 5.74 ACRES - 7248 Thriftm Road Extension

EMBREE Construction Group, Inc.

10,000 PROJECTS

(512) 819-4700
 WWW.EMBREGROUP.COM

THINK SAFETY!

Since 1979 | NATIONWIDE: BTS Developer | Design Builder | Program Manager | Capital Markets Advisor

EMBREE GROUP OF COMPANIES

ICSC RECON 2018
 LAS VEGAS, NEVADA

National single tenant build to suit developer providing in-house real estate management, legal, design, and construction management services specializing in retail centers.

NATIONAL SINGLE TENANT DEVELOPER

- Retail Centers
- Office Buildings
- Multi-Family Residential
- Industrial Facilities
- Commercial Buildings
- Healthcare Facilities
- Educational Institutions
- Government Buildings
- Hospitality Properties

FOR MORE INFORMATION, PLEASE CONTACT

• 4747 Williams Drive, Georgetown, TX 78633
 • 819-4700
 • www.embreegroup.com

EMBREE CONSTRUCTION GROUP, INC.

40 Years OF BUILDING EXPECTATIONS

DEVELOP . DESIGN . BUILD

Development Coordinator
 Embree Asset Group, Inc.
 819-4700

EMBREE GROUP OF COMPANIES
 NATIONAL BTS DEVELOPER

4747 WILLIAMS DRIVE, GEORGETOWN, TX 78633
 819-4700

Investor Relations

EMBREE
 Capital Markets Group, Inc.

4747 Williams Drive, Georgetown, TX 78633
 office 819-4700 | @embreegroup.com

GENERAL SUPERINTENDENT

EMBREE
 CONSTRUCTION GROUP, INC.

NATIONAL DESIGN BUILDER

4747 Williams Drive, Georgetown, TX 78633
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EMBREE GROUP OF COMPANIES

IT Analyst
 Embree Group of Companies

Phone: 819-4700
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 www.embreegroup.com

EMBREE
 ASSET GROUP, INC.

NATIONAL BUILD-TO-SUIT DEVELOPER

819-4700-4963
 819-4700-4962
 4747 Williams Drive, Georgetown, TX 78633
 @embreegroup.com

REGION DIRECTOR OF DESIGN AND CONSTRUCTION

EMBREE
 CONSTRUCTION GROUP

NATIONAL DESIGN BUILDER

819-4700-4997
 819-4700-4992
 @embreegroup.com
 4747 Williams Drive, Georgetown, TX 78633



EMBREE
GROUP

Introducing The Next Evolution of Embree Group

New Identity Palette & Logos

PALETTE



LOGOS



Three Companies, One Vision

To produce logos that did not abandon their history but communicated the evolved and heightened stature of their services, we curated a set of balanced and cohesive logos that can stand firm individually or combine seamlessly.

New Identity Individual Companies

LOGOS



EMBREE
CONSTRUCTION



EMBREE
DEVELOPMENT

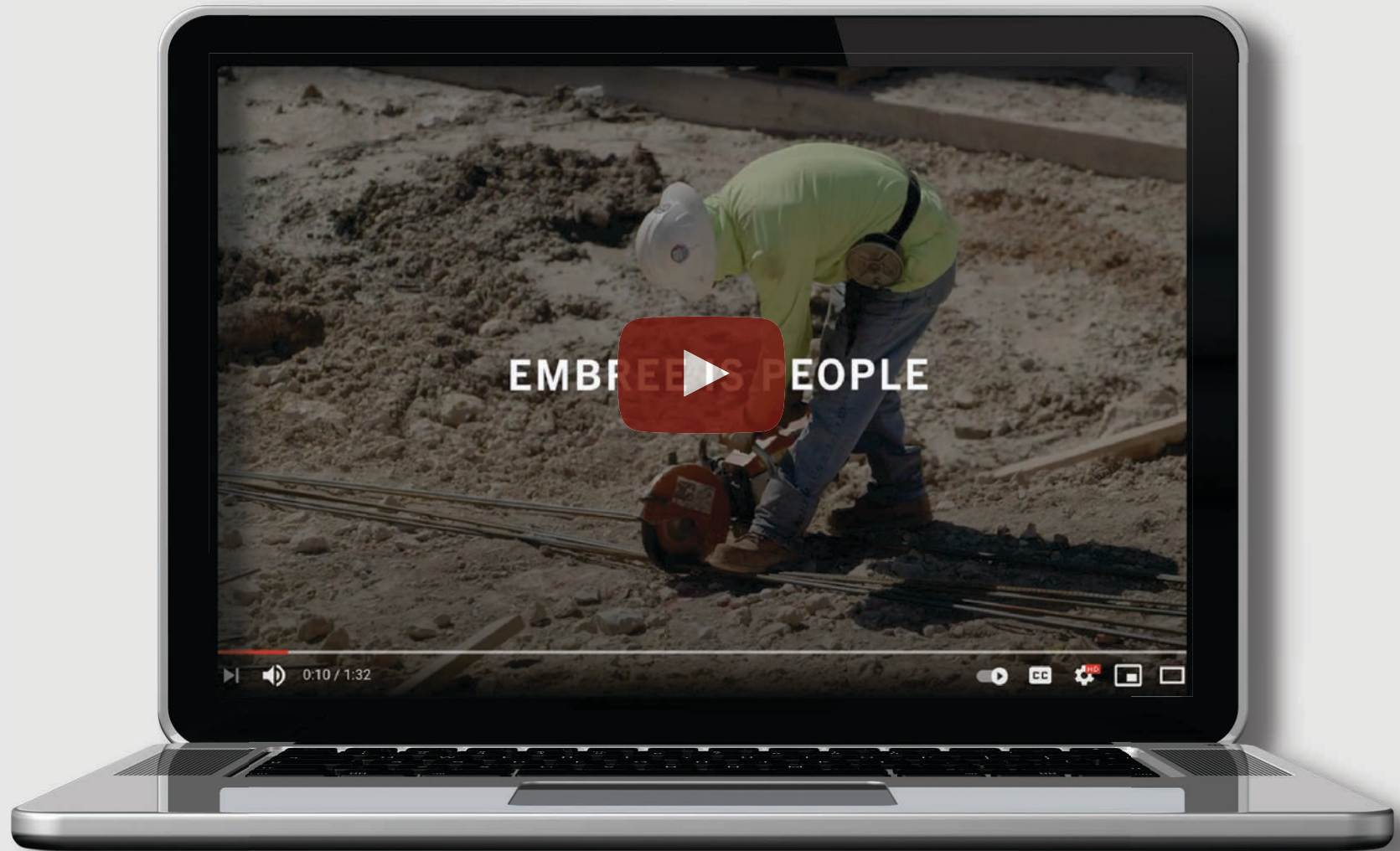


EMBREE
CAPITAL MARKETS

PALETTES



Video Rebrand Announcement



**click to watch rebrand video*



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Real Estate Manager
Embree Capital Markets Group, Inc.

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EMBREE CONSTRUCTION



EMBREE GROUP



EMBREE DEVELOPMENT



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EMBREE DEVELOPMENT



EMBREE CAPITAL MARKETS

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Embree Development Group, Inc.

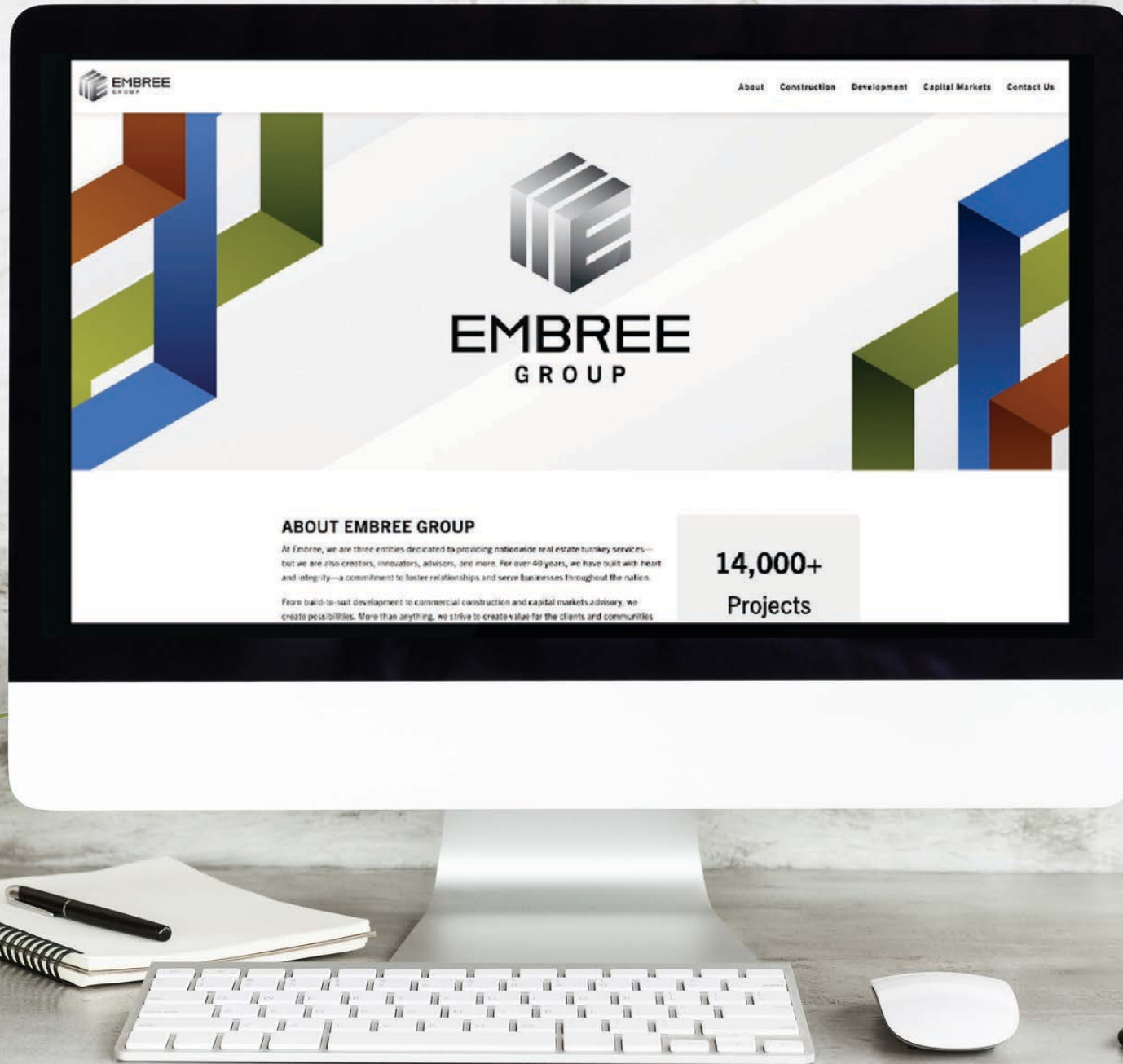
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Website Embree Group



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EMBREE
GROUP

ABOUT EMBREE GROUP

At Embree, we are three entities dedicated to providing nationwide real estate turnkey services—but we are also creators, innovators, advisors, and more. For over 40 years, we have built with heart and integrity—a commitment to foster relationships and serve businesses throughout the nation.

From build-to-suit development to commercial construction and capital markets advisory, we create possibilities. More than anything, we strive to create value for the clients and communities

14,000+
Projects

T-Shirt Design Embree Group



BUILDING TO INSPIRE



NATIONWIDE SINCE 1979

Brochure Embree Group



Brochures Individual Companies



BUILDING ON EXPERIENCE FOR OVER 40 YEARS

At Embree Construction Group, Inc., we build and design your project with over four decades of industry expertise, focusing on ground-up, remodel, and capital expenditure projects. Our nationwide roll-out programs provide design, procurement, and construction management services. With specializations in retail, banking, automotive, restaurant, medical/healthcare, and others. We are proud to serve a wide array of growing clients with decades of experience.

Every brick, every beam, every bolt is handled with the client in mind.

ADVANTAGES OF AN EMBREE PARTNERSHIP

- Licensed General Contractor in all 50 states
- Minor Works; Facilities; Remodel; Construction
- Full service Program & Construction Management
- 200+ certified construction professionals, PMP, AIA, NCARB, P.E., LEED AP, RAS, CEES, & CSP
- Design/Site Adaptations and Site Investigations

MORE THAN

14,000

PROJECTS

NATIONWIDE



EMBREE CONSTRUCTION GROUP, INC.
STABILITY | EXPERTISE | SUSTAINABILITY



FROM CONCEPT TO COMPLETION

Nationwide expansion starts here. As a national single-tenant, build-to-suit developer specializing in turnkey projects, Embree Development Group, Inc. offers a full suite of in-house services, from site selection, project entitlement, and permitting, to project construction and successful turnovers to the client.

Our integrated in-house services will guide you every step of the way.



ADVANTAGES OF AN EMBREE PARTNERSHIP

- Fully integrated, in-house, build-to-suit development program for rapid nationwide expansion
- A single source for site selection and approval, contract negotiation, legal and title review, site investigation, and design
- NNN leases fashioned to accommodate the client's needs in the current marketplace
- Certified PMP, AIA, NCARB, P.E., LEED AP, RAS, CEES, and CSP Professionals
- Through our sister company (Embree Capital Markets), we have the financial resources to finance any and all projects.
- Through our sister company (Embree Construction), our capabilities include general contracting, and construction cost estimates.

EMBREE DEVELOPMENT GROUP, INC.
STABILITY | EXPERTISE | SUSTAINABILITY



SUPERIOR EXECUTION.

Capital is key to any business venture. At Embree Capital Markets Group, Inc., we make funding simple, with expert real estate investment advisory and brokerage services. With a specialty in single-tenant, net-leased assets, developers and creditworthy tenants can receive highly-efficient funding solutions. We eliminate the guesswork and provide essential financial support, from build-to-suit equity and debt funding to brokerage and tenant representation.

Investments, brokerage, advisory & project financing.





TENANT SERVICES	INVESTOR SERVICES	DEVELOPER SERVICES
<ul style="list-style-type: none"> • Build-to-Suits • Reverse Build-to-Suits • Sale Leasebacks • Lease Advisory • Tenant Representation 	<ul style="list-style-type: none"> • Investment Sales Brokerage • Debt and Equity Placement • Joint Ventures • 1031 & 1033 Exchanges 	<ul style="list-style-type: none"> • Equity Funding • Construction Financing • Listing Brokerage • General Contracting

CONTACT

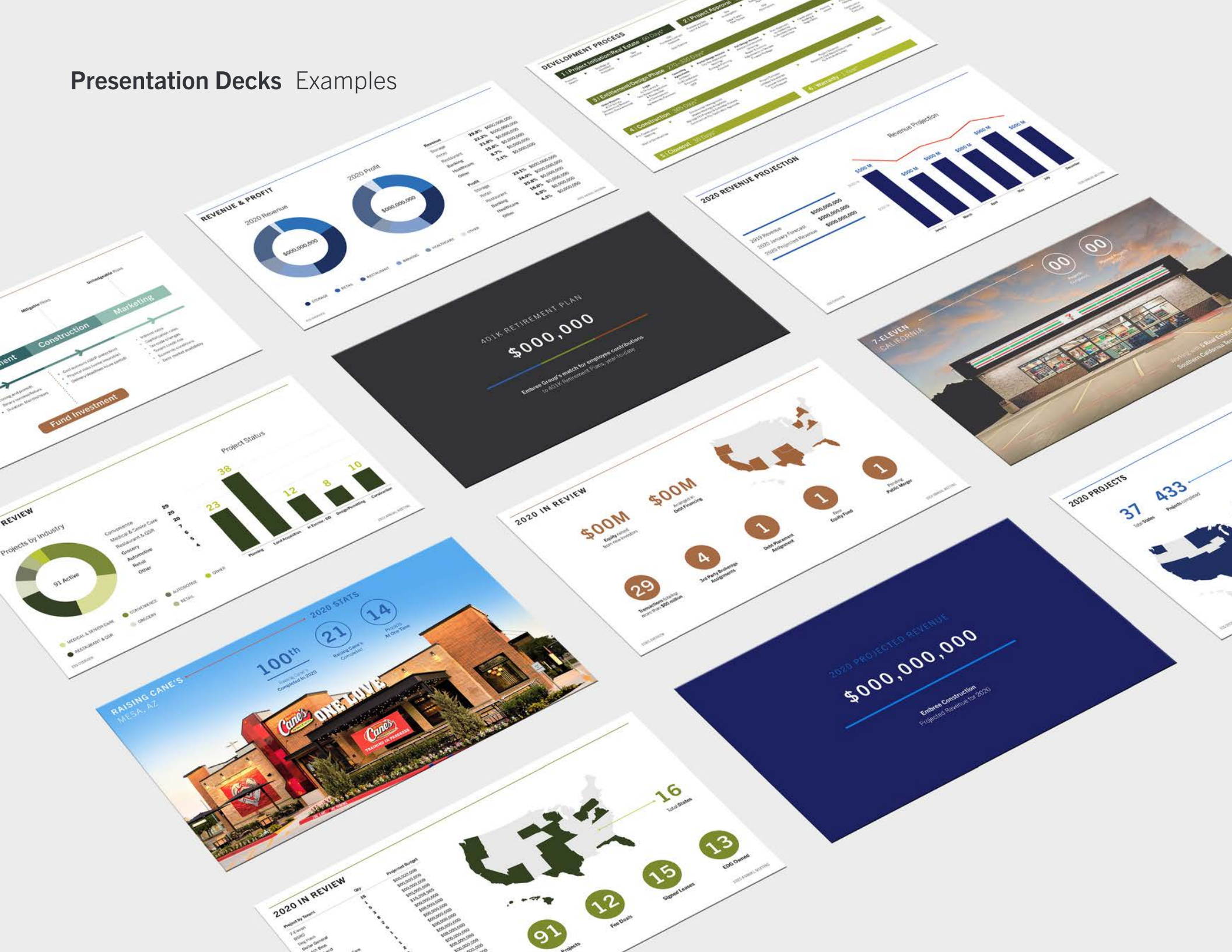
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719.243.6599 | jbynes@embreegroup.com

KLINTON LEWIS, BROKERAGE ASSOCIATE
512.819.4729 | kLewis@embreegroup.com

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Presentation Decks Examples





EMBREE
CONSTRUCTION

NATIONWIDE SINCE 1979

14,000+
PROJECTS

512.819.4700
WWW.EMBREEGROUP.COM

CONSTRUCTION | DEVELOPMENT | CAPITAL MARKETS

Site Signage Embree Development

Selkirk

EMBREE DEVELOPMENT

Bouten
CONSTRUCTION COMPANY

EDWARDS & KELLY
ARCHITECTS

COFFMAN
ENGINEERS

EDCI
ENGINEERS

FINANCED BY

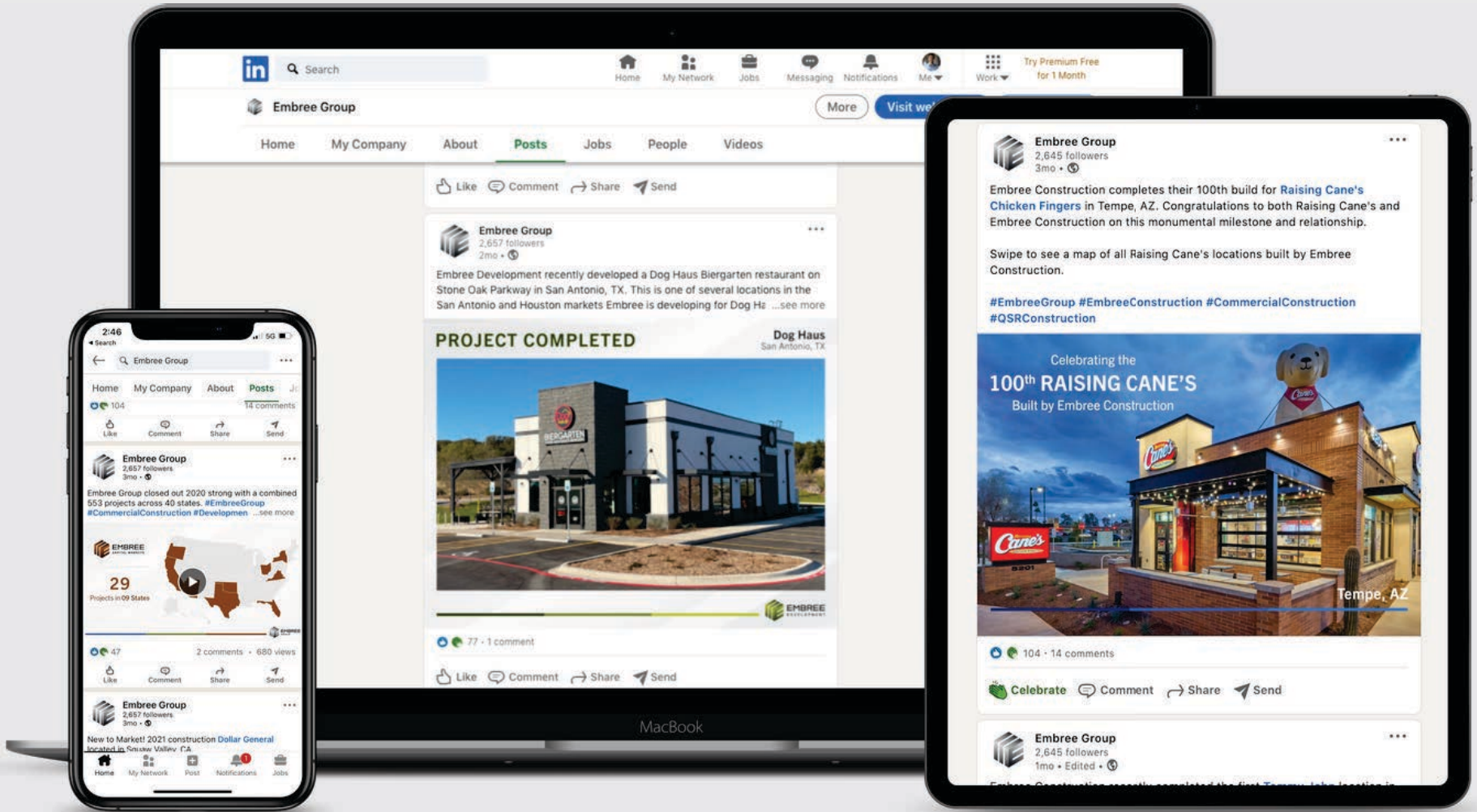
EMBREE
CAPITAL MARKETS

JOBK

Safety Wear Hard Hat



Social Media Embree Group's LinkedIn



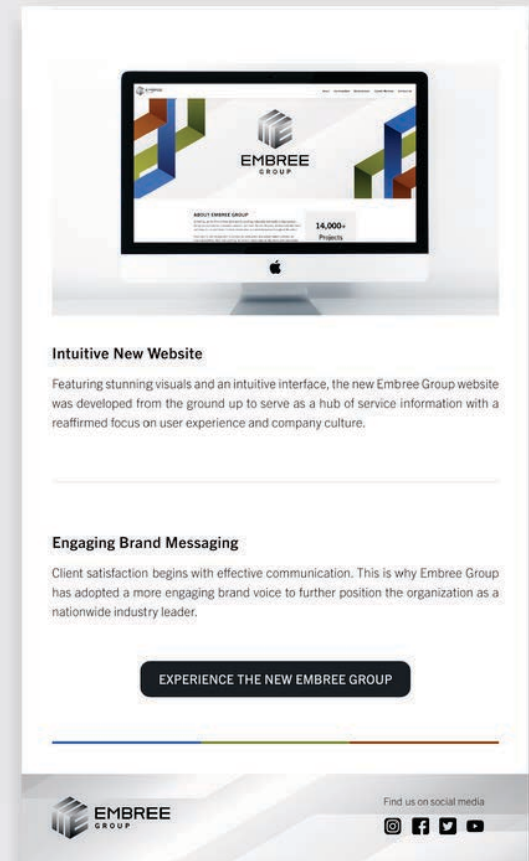
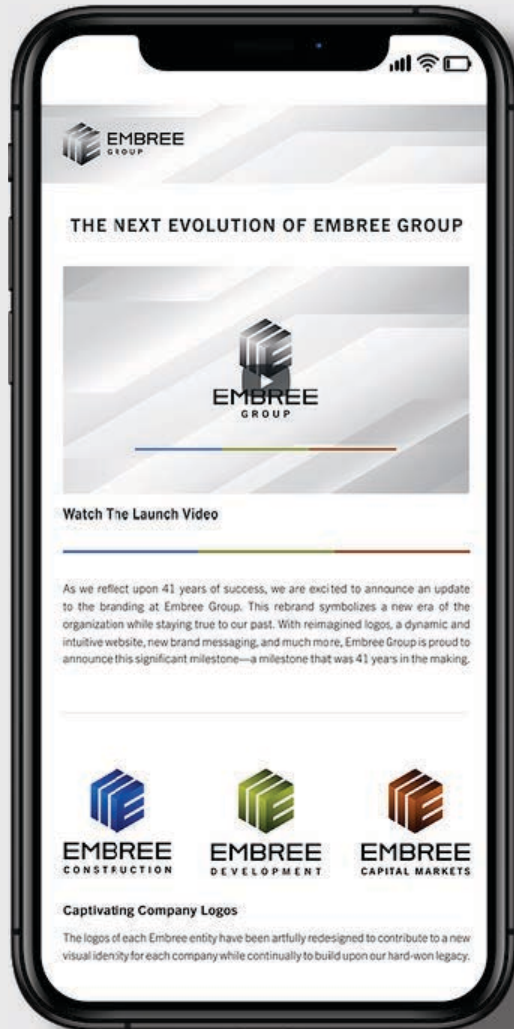
Click to See More

Social Media LinkedIn Results

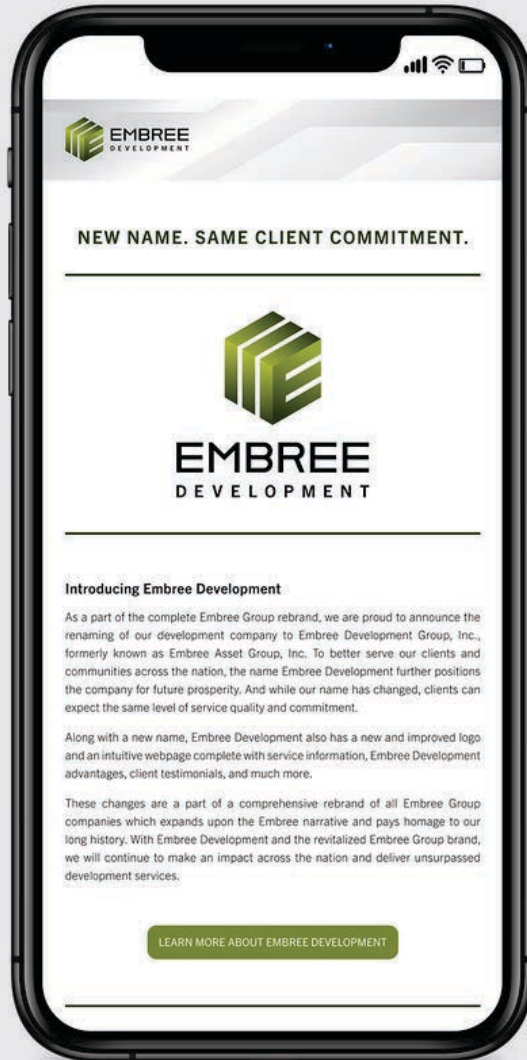
Q1 2020 (Pre-Rebrand) vs. Q1 2021 (Post-Rebrand) Change For LinkedIn

Metrics	Q1 2020	Q1 2021	% Change
Impressions	12,070	47,243	+ 291.41%
Clicks	857	3,222	+ 275.96%
Reactions	391	1,241	+ 217.39%
Comments	43	50	+ 16.28%
Shares	6	29	+ 383.33%
Engagement Rate	8.1%	9.4%	+ 16.05%
New Followers	95	200	+ 110.53%

Email Campaigns Rebrand Announcement



Email Campaigns Embree Development Name Change & Embree Construction End of Year Recap



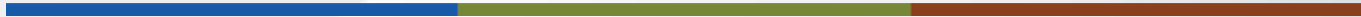
2021 is already shaping up to be one of the best years Embree Group has achieved in its history. While the numbers are yet to finalize for the year, performance through brand evolution, more segmented marketing campaigns, and other new tactics show vital signs of improved quality lead generation.

Award-Winning Marketing

In April 2021, Embree Group's Rebrand Campaign earned Gold Distinction at the Hermes Creative Awards.



EMBREE
GROUP



www.embreegroup.com